

Smarter Working

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Sustainable Commuting & Business Travel Workshop



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What is the Smarter Working Programme

- Funded by Advantage West Midlands
- Contract held by CUE
- Project covers whole of West Midlands
- Duration until March 2012
- Programme launched on 6th November 2009
- Project Partners



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What does the Smarter Working Project aim to achieve:-

- Raise awareness of what Smarter / Agile Working :-
 - Home Working
 - Teleworking
 - The ability to work from different locations
 - Flexible working
 - Remote Working



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Aims continued.

- Reduction in Carbon emissions through adoption of agile working
- Improve business efficiency and costs
- Improve work/life balance
- Reducing costs e.g. travel/office space



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Considerations to reduce travel:-

- could work activity or job roles embrace agile working?
- how agile working can increase business efficiency and costs?
- how agile working can fit into other smarter working initiatives to increase impact of reduction?



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How can we help you?

- Access to website – information regarding Smarter/Agile Working
- Referrals to partners to provide information
- One to ones with businesses
- Support with carbon calculations



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How can we help you (continued):-

Access to 1 day workshops :-

11th February 2010 – Village Inn Walsall

23rd March 2010 – Chamber of Commerce C&W

26th May 2010 - North Staffordshire (Venue TBC)

5th August 2010 – H&W (Venue TBC)

10th November 2010 – Coventry Technology Park

More dates being finalised across the region



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Thank You
Any Questions?

